

And:

Media Strategies & Research **Attention: Sharon Wong** 1580 Lincoln Street Suite #510 **Denver, CO 80203** 

	Contract / Re	<u>vision</u>		Alt. Order	<u>#</u>
	148347	1			
Product					
Contract Dates	Est. #				
08/07/12 - 08/10/12	<u> </u>				
	<u></u>		لے		/ Deviates
Advertiser				ginal Date	
POL - Pacific Resource F	Partnership	i	0	8/06/12	/ 08/06/12
	Billing Cycle	Billing	Çal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	KHON	KHON			KHON-Local
			1100		141011-2002
	Special Hand	<u>pnii</u>			
	Demographic		•		
	Adults 25-54				
	<u> </u>				1
	ŀ				[
	15.54	Advers		Codo	Descript Code
	IDB#	Adverti	Ser	Code	Product Code
	Agency Ref			<u>Advertiser</u>	Ref
	L			·	
5	Spots/				Totals

*Line Ch Start Da	ite End Date Des	cription	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
	08/07/12 Mas End Date Weekd 08/12/12 -1		7p-8p <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
	08/10/12 Bond End Date Weekd 08/12/121	ays Spots/Week	8p-9p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
	08/07/12 Insid End Date Weekd 98/12/12 -1		1035p-1105p <u>Rate</u> \$300.00	:30	NM	1	\$300.00
*Tax 1 Note: Sales Ta	ax 4.712%.			Tota	ls	3	\$1,800.00
Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Tota	<u>1</u>	
07/30/12 -08/10/12	3	\$1,800.00	\$1,530.00	\$72.09	\$1,602.0	9	
Totals	3	\$1,800.00	\$1,530.00	\$72.09	\$1,602.0	9	

Signature:	Date:	

(\* Line Transactions: N = New, E = Edited, D = Deleted)



**KITV 801 South King Street** Honolulu, HI 96813 (808)535-0400

www.KITV.com

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 **Denver, CO 80203** 

				_	
	Contract / Re	vision	Alt	Order #	
	915062	1			
Product	· · · · · · · · · · · · · · · · · · ·				
8/6WK					
Contract Dates	Estimate #				
08/06/12 - 08/12/12	11172				
Advertiser			Origina	al Date	/ Revision
Pacific Resource Partr	nership		08/0	2/12	/ 08/02/12
	Billing Cycle	Billing	Calend	ar	Cash/Trade
	EOM/EOC	Broade	ast		Cash
	Station	Accou	nt Exec	utive	Sales Office
	KITV	KITV Political Local K Honolulu			Honolulu
	Special Hand	ling			•
	Politcal Duplic	cate File	Сору		
	Demographic				
	Adults 25-54				
		1			
	IDB#	Advert	iser Co	<u>de</u>	Product Code
	Agency Ref		Ad	vertiser	Ref

Snots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Day	ys Length Week Rate	Type Spots	Amount
1 KITV 08/06/12 08/12/12 KITV 4 News This Morning Start Date	530-6A <u>Rate</u> \$100.00	:30	NM 5	\$500.00
2 KITV 08/06/12 08/12/12 KITV 4 News This Morning  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 22222 10	6-7A <u>Rate</u> \$100.00	:30	NM 10	\$1,000.00
3 KITV 08/06/12 08/12/12 GMA M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 22222 10	7-9am <u>Rate</u> \$100.00	:30	NM 10	\$1,000.00
4 KITV 08/06/12 08/12/12 The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 11111 5	8:58-10:00 am / Hc <u>Rate</u> \$150.00	:30	NM 5	\$750.00
5         KITV         08/06/12         08/12/12         Ellen           Start Date         End Date         Weekdays         Spots/Week           Week:         08/06/12         08/12/12         11111         5	3-4pm <u>Rate</u> \$100.00	:30	NM 5	\$500.00
6 KITV 08/06/12 08/12/12 Dr Oz 4-5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 21211 7	4-5p <u>Rate</u> \$125.00	:30	NM. 7	\$875.00
7 KITV 08/06/12 08/12/12 KITV News At 5 Start Date	5-5:30pm <u>Rate</u> \$300.00	:30	NM 5	\$1,500.00
8 KITV 08/06/12 08/12/12 KITV News At 6 Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 -1-11 3	6-6:30pm <u>Rate</u> \$500.00	:30	NM 3	\$1,500.00
9 KITV 08/07/12 08/07/12 LAST MAN/COUGAR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -T 1	7-8pm <u>Rate</u> \$600.00	:30	NM 1	\$600.00
10 KITV 08/08/12 08/08/12 MIDDLE/SUB <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12w 1	7-8pm <u>Rate</u> \$800.00	:30	NM 1	\$800.00
11 KITV 08/09/12 08/09/12 WIPEOUT	8-9pm	:30	NM 1	\$800.00

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lotwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

learst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

\$15,325.00

08/02/12 / 08/02/12



KITV 801 South King Street Honolulu, HI 96813 (808)535-0400

www.KITV.com

	Contract / Revision 915062 /	Alt Order #
Contract Dates 08/06/12 - 08/12/12	Product 8/6WK	Estimate # 11172
Advertiser	<u> </u>	riginal Date / Revision

Totals

	·				
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	te Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12        T         1	<u>Rate</u> \$800.00				
12 KITV 08/06/12 08/12/12 KITV News At 10  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 11111 5	10-1035pm <u>Rate</u> \$500.00	:30	NM	5	\$2,500.00
13 KITV 08/06/12 08/12/12 KITV 4 News at 10 II M-F  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 11111 5	KITV 4 News at 10 <u>Rate</u> \$300.00	:30	NM	5	\$1,500.00
14 KITV 08/06/12 08/12/12 NIghtline <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 11111 5	11-1130p <u>Rate</u> \$80.00	:30	NM	5	\$400.00
15 KITV 08/06/12 08/12/12 KITV 4 News This Morning  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 11111 5	5-530a <u>Rate</u> \$100.00	:30	NM	5	\$500.00
N 16 KITV 08/10/12 08/10/12 20/20 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12F 1	9-10pm <u>Rate</u> \$600.00	:30	NM	1	\$600.00
<u>Spot Ch Date Range Description</u> 1 KITV 08/06/12-08/12/12 20/20  See MG 16.2	Start/End Time 9-10pm	Weekdays         Length         Ra          F         :30         \$600.0			
2 KITV 08/06/12-08/12/12 WIPEOUT ⊗ MG for 16.1 08/10	7-8pm	Th :30 \$600.0	0 NM		

Pacific Resource Partner:

'Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
)7/30/12 -08/10/12	74	\$15,325.00	\$13,026.25	\$613.80	\$13,640.05
Γotals	74	\$15,325.00	\$13,026.25	\$613.80	\$13,640.05

Signature:	Date:	
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otwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



801 South King Street Honolulu, HI 96813 (808)535-0400

ww.KITV.com

ınd:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

	Contract / Revi	ision	Alt O	rder#	
	939865				(). <i>[</i>
Product					-
6WK ADD TO SKED					
Contract Dates	Estimate #				
)8/07/12 - 08/12/12	11567		!		
Advertiser			Origina	Date /	Revision
Pacific Resource Partne	rship		08/06	/12	08/06/12
	Billing Cycle	Billing	Calenda	ľ	Cash/Trade
	EOM/EOC	Broad	cast		Cash
	Station	Accou	nt Execu	ıtive	Sales Office
	KITV				Honolulu
	Special Hand	lina			
	Politcal Duplic		е Сору		
	Demographic				
	Adults 25-54				
	-	Τ			
	IDB#	Adve	tiser Co	de	Product Code
	Agency Ref		Ad	vertiser	Ref

Spots/ Type Spots Amount Rate Length Week Days Start/End Time \*Line Ch Start Date End Date Description \$150.00 NM :30 KITV 4 News This Morning 5-530A 08/10/12 08/10/12 Spots/Week Rate Weekdays Start Date **End Date** \$150.00 08/12/12 ---F--Week: 08/06/12 \$150.00 NM :30 KITV 4 News This Morning 530-6A KITV 08/08/12 08/08/12 Spots/Week Rate Weekdays Start Date **End Date** \$150.00 --W----1 Week: 08/06/12 08/12/12 \$250.00 NM :30 4-5p Dr Oz 4-5p KITV 08/08/12 08/08/12 Spots/Week Rate **End Date Weekdays** Start Date \$250.00 08/12/12 Week: 08/06/12 \$400.00 NM 2 :30 6:27-7:00 pm How I Met Your Mother M-F 4 KITV 08/07/12 08/09/12 Rate Spots/Week Start Date **End Date Weekdays** \$200.00 2 -1-1---08/12/12 Week: 08/06/12 \$150.00 NM :30 11-1130p Nightline KITV 08/10/12 08/10/12 Spots/Week Rate Start Date **End Date** Weekdays \$150.00 08/12/12 Week: 08/06/12 Totals

*Tax 1 Note: General 6	 14				
Time Period	# of Spots	<b>Gross Amount</b>	Net Amount	*Tax 1	Total
07/30/12 -08/10/12	6	\$1,100.00	\$935.00	\$44.06	\$979.06
Totals	6	\$1,100.00	\$935.00	\$44.06	\$979.06

Signature:	 Date:	
Jigilatui C.		

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills render payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance can specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to basis of race or ethnicity.

Print Date 07/31/12

Page 1 of 1

#### CONTRACT



FVE KFVE-K5
420 Waiakamilo Road
Suite 205 Honolulu, HI 96817 (808) 847-9375

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

	Contract / Rev	rision	4	Alt Order #	
	803216	1	1		
	<u> </u>				
Product					
Contract Dates	Estimate #				
08/01/12 - 08/05/12	11506				
Advertiser			Ori	ginal Date	
Pacific Resource Partne	rship		0	7/31/12	/ 07/31/12
Facilit Nesource Facility	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broade			Cash
				vo ou vivo	Sales Office
	Station			xecutive	Honolulu-Local
	KFVE	March	e' Ka	awai	Honolulu-Lucai
	Special Hand	ling			
	Demographic				
	Adults 25-54	-			
	Addits 25-54	+			·
	1	1			
	IDB#	Adver	tiser	Code	Product Code
					1
	Agency Ref			Advertise	r Ref

		Spots/		lotais
	Start/End Time	Days Length Week Rate	Type Spots	Amount
*Line Ch Start Date End Date Description  N 1 KFVE 08/01/12 08/05/12 Hawaii News Now: Sunris Start Date End Date Weekdays Spots/Week	se 8a-9a	:30	NM 2	\$120.00
Week:     07/30/12     08/05/12    wT     2       N 2 KFVE 08/01/12 08/05/12 Start Date 07/30/12 07/30/12     End Date 08/05/12w     Weekdays Spots/Week     Spots/Week	628p-7p	:30	<b>NM</b> 1	\$150.00
Week:       07/30/12       08/05/12      W       1         N 3 KFVE       08/05/12       08/05/12       M-Su HI News Now At Ni Ni News Now At Ni	ine 9p-935p	:30	NM 1	\$300.00
Week: 07/30/12       08/03/12       Extra (935p-1005p)         Start Date       End Date       Weekdays       Spots/Wee         Week: 07/30/12       08/05/12      F       1	935p-1005p <u>Rate</u> \$150.00	:30	NM	\$150.00 \$720.00
*Tax 1 Note: General Excise Tax 4.712%.		Totals	5	\$720.00
w co . O Amount	Net Amount	*Tax 1	Total	
F \$720.00	\$612.00	\$28.84	\$640.84	
07/30/12 -08/05/12 5 \$720.00 Totals 5 \$720.00	\$612.00	\$28.84	\$640.84	

Signature:	Date:	
Oldinara		



KFVE-K5
420 Waiakamilo Road
Suite 205 Honolulu, HI 96817 (808) 847-9375

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 **Denver, CO 80203** 

	Contract / Rev	vision		Alt Order #	- '
	773129	1			
Product			_		
8/6-8/11 (National)					
Contract Dates	Estimate #				
08/06/12 - 08/11/12	11172				
Advertiser			<u>Ori</u>	ginal Date /	
Pacific Resource Partner	rship		0	8/06/12	08/06/12
	Billing Cycle	Billing	Cal	endar_	Cash/Trade
	EOM/EOC	Broad	ast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	KFVE	March	e' K	awai	Honolulu-Local
	Special Hand	ling			
	Demographic				
	Adults 25-54				
	1				
	IDB#	Adver	ise	Code	Product Code
	Agency Ref			Advertiser	Ref

		Spot	s/	Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Weel		oots	Amount
1 KFVE 08/06/12 08/11/12 Hawaii News Now: Sunrise  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 MTWTF 10	8a-9a <u>Rate</u> \$60.00	:30	NM	10	\$600.00
2 KFVE 08/06/12 08/11/12 Hawaii News Now at 6:30  Start Date	628p-7p <u>Rate</u> \$150.00	:30	NM	5	\$750.00
3 KFVE 08/06/12 08/11/12 Cold Case  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 -T 1	7p-8p <u>Rate</u> \$100.00	:30	NM	1	\$100.00
4 KFVE 08/06/12 08/11/12 Burn Notice  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12W 1	7p-8p <u>Rate</u> \$100.00	:30	NM	1	\$100.00
E 5 KFVE 08/06/12 08/11/12 Hawaii News Now At Nine Start Date Week: 08/06/12 End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 MTWTF 8	9p-935p <u>Rate</u> \$400.00	:30	NM	8	\$3,200.00
6 KFVE 08/06/12 08/11/12 Extra (935p-1005p)  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 MTWTF 5	935p-1005p <u>Rate</u> \$100.00	:30	MM	5	\$500.00
7 KFVE 08/06/12 08/11/12 TMZ (M-F - PA)  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/12 MTWTF 5	6p-630p <u>Rate</u> \$40.00	:30	NM	5	\$200.00
N 8 KFVE 08/06/12 08/06/12 Hawaii News Now at 6:30  Start Date	628p-7p <u>Rate</u> \$150.00	:30	NM .	1	\$150.00
*Tax 1 Note: General Excise Tax 4.712%.		T	otals	36	\$5,600.00
Time Period # of Spots Gross Amount	Net Amount	*Tax 1	Tota	_	
07/30/12 -08/10/12 36 \$5,600.00	\$4,760.00	\$224.29	\$4,984.2	-	
Totals 36 \$5,600.00	\$4,760.00	\$224.29	\$4,984.2	9	

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KGMB 420 Waiakamilo Road

Suite 205 Honolulu, HI 96817 (808) 847-3246

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

	Contract / Rev	ision	I	Alt Order #	
	773574	1			
Product					
National: July 23, 2012 - J					
Contract Dates	Estimate #		Į		
07/23/12 - 08/03/12	11170				
Advertiser				inal Date /	
Pacific Resource Partner	ship			3/02/12	/ 08/02/12
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt Ex	recutive	Sales Office
	KGMB	Cheryl	Onc	ea	Honolulu-Local
	Special Hand	ling			
	Demographic				
	Adults 25-54				
	IDB#	Adver	tiser	Code	Product Code
	Agency Ref	<u> </u>		Advertise	Ref
				ì	

		Spots/		Totals
OL OL A Data Fad Data Description	Start/End Time	Days Length Week Ra	te Type Spot	
*Line Ch Start Date End Date Description  1 KGMB 07/23/12 07/26/12 HI News: Sunrise 6-7a  Start Date End Date Weekdays Spots/Week Week: 07/23/12 07/29/12 1111 4	6a-7a <u>Rate</u> \$300.00	:30	NM	4 \$1,200.00
2 KGMB 07/25/12 07/27/12 HI News: Sunrise 7-8a  Start Date End Date Weekdays Spots/Week Week: 07/23/12 07/29/121-1 2	7a-8a <u>Rate</u> \$300.00	:30	NM	2 \$600.00
3 KGMB 07/24/12 07/26/12 CBS This Morning  Start Date End Date Weekdays Spots/Week Week: 07/23/12 07/29/12 -1-1 2	8a-10a <u>Rate</u> \$55.00	:30	NM	2 \$110.00
E 4 KGMB 07/23/12 07/27/12 Price Is Right Start Date End Date Weekdays Spots/Week	10a-11a <u>Rate</u> \$95.00	:30	NM	1 \$95.00
Spot Ch	Start/End Time 10a-11a	Weekdays Length R: MF :30 \$95	ate <u>Type</u> .00 NM	
Credited           5 KGMB 07/26/12 07/26/12 Bold & Beautiful           Start Date         End Date         Weekdays         Spots/Week           Weekdays         1	1130a-12p <u>Rate</u> \$75.00	:30	NM	1 \$75.00
6 KGMB 07/24/12 07/24/12 Let's Make A Deal Start Date End Date Weekdays Spots/Week	12p-1p <u>Rate</u> \$75.00	:30	NM	1 \$75.00
E 7 KGMB 07/25/12 07/27/12 Y&R  Start Date End Date Weekdays Spots/Week	1p-2p <u>Rate</u> \$75.00	:30	NM	1 \$75.00
Spot Ch         Date Range         Description           2 KGMB 07/23/12-07/29/12         Y&R	Start/End Time 1p-2p	WF :30 \$75	Rate Type 5.00 NM	
See MG 7.3 3 KGMB 07/27/12-07/27/12 The Talk ଳ) Credited	2p-3p		5.00 NM	1 \$35.00
8 KGMB 07/26/12 07/26/12 The Talk  Start Date End Date Weekdays Spots/Week  Week: 07/23/12 07/29/121 1	2p-3p <u>Rate</u> \$35.00	:30	NM	1 \$35.00

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



Honolulu, HI 96817 (808) 847-3246

	Contract / Revision 773574 /	Alt Order #
Contract Dates 07/23/12 - 08/03/12	Product National: July 23, 2012	Estimate # - 11170
Advertiser Pacific Resource Part	l	ginal Date / Revision 08/02/12 / 08/02/12

		Spots/	Т	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week  Spot Ch Date Range Description  1 KGMB 07/23/12-07/29/12 The Talk	Rate Start/End Time 2p-3p	Weekdays Length Rate	Type NM	
See MG 8.2 2 KGMB 07/30/12-08/03/12 CBS This Morning	8 <b>a</b> -10a	MTuWThF :30 \$35.00	NM	
MG for 8.1 07/26         9 KGMB 07/23/12 07/25/12 Jeopardy II         Start Date       End Date       Weekdays       Spots/Week         Week: 07/23/12 07/29/12 1-1       2	4p-430p <u>Rate</u> \$95.00	:30	NM 2	\$190.00
10 KGMB 07/27/12 07/27/12 Jeopardy I  Start Date End Date Weekdays Spots/Week  Week: 07/23/12 07/29/121 1	430p-5p <u>Rate</u> \$95.00	:30	NM 1	\$95.00
11 KGMB 07/23/12 07/26/12 M/Th HI News NOW at 5p  Start Date End Date Weekdays Spots/Week Week: 07/23/12 07/29/12 11 2	5p-530p <u>Rate</u> \$485.00	:30	NM 2	\$970.00
12 KGMB 07/24/12 07/24/12 Tu HI News NOW at 6p Start Date End Date Weekdays Spots/Week	6p-630p <u>Rate</u> \$720.00	:30	NM 1	\$720.00
13 KGMB 07/23/12 07/27/12 M/W/Th/F Insider Start Date End Date Weekdays Spots/Week	630p-7p Rate \$310.00	:30	NM 4	\$1,230.00
Week:       07/23/12       07/29/12       1-111       4         Spot Ch       Date Range       Description         3 KGMB       07/23/12-07/29/12       M/W/Th/F Insider	Start/End Time 630p-7p	Weekdays Length Rate MwThF :30 \$310.00	<u>Type</u> NM	
See MG 13.5 5 KGMB 07/30/12-08/03/12 HI News: Sunrise 5-8a → MG for 13.3 07/26	5a-8a	MTuWThF :30 \$300.00	NM	
14 KGMB 07/24/12 07/24/12 NCIS  Start Date End Date Weekdays Spots/Week Week: 07/23/12 07/29/12 -1 1	7p-8p <u>Rate</u> \$1,455.00	:30	NM 1	
15 KGMB 07/25/12 07/25/12 Criminal Minds  Start Date End Date Weekdays Spots/Week  Week: 07/23/12 07/29/121 1	8p-9p <u>Rate</u> \$1,035.00	:30		\$1,035.00
16 KGMB 07/28/12 07/28/12 48 Hours Mystery  Start Date End Date Weekdays Spots/Week Week: 07/23/12 07/29/121 1	9p-10p <u>Rate</u> \$160.00	:30	NM	1 \$160.00
17 KGMB 07/23/12 07/27/12 M/F HI News NOW at 10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>		:30	MM	2 \$2,210.00
18 KGMB 07/29/12 07/29/12 Su HI News NOW at 10p Start Date	10p-1035p	:30	NM	1 \$830.00
Week:         07/23/12         07/29/12        1         1           19         KGMB 07/24/12         07/24/12         LateShow wDavid Letterm           Start Date         End Date         Weekdays         Spots/Week	nan 1035p-1135p Rate	:30	NM	1 \$210.00
Week: 07/23/12 07/29/12 -1 1  20 KGMB 07/27/12 07/27/12 HI News: Sunrise 6-7a Start Date	\$210.00 6a-7a Rate	:30	NM	1 \$300.00
Week:         07/23/12         07/29/12        1         1           21 KGMB 07/23/12         07/23/12         CBS This Morning           Start Date         End Date         Weekdays         Spots/Weel	\$300.00 8a-10a <u>Kate</u> \$55.00	:30	NM	1 \$55.00
Week: 07/23/12 07/29/12 1 1			-	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KGMB EXEMB** 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

	Contract / Revision 773574 /	Alt Order #
Contract Dates 07/23/12 - 08/03/12	Product National: July 23, 201	Estimate # 12 - 11170
Advertiser Pacific Resource Part	-	riginal <u>Date / Revision</u> 08/02/12 / 08/02/12

Part   Ch   Start   Date   Description   Start   Ch   S				Spots/			Tota	ils_
22 KGMB 07/25/12   07/29/12   -1   1   S55.00   Sat 10a   Sa	*Line Ch Start Date End Date Description	Start/End Time	Days L		Rate	Type Spc	ts	
Start Date   Control Date   Contro		8a-10a		:30		NM	1	\$55.00
23 KGMB 07/23/12   0	Start Date End Date Weekdays Spots/Week							<b>\$55.00</b>
Start Date   End Date   Weekdays   Spots/Week   S55.00	23 KGMB 07/27/12 07/27/12 CBS This Morning			:30		NM	1	\$55.00
24 KGMB 07/23/12   07/23/12   1-1   1   1   1   1   1   1   1   1	Start Date End Date Weekdays Spots/Week					NIM	1	\$300.00
Start Date   Sta	24 1(0)112 01121 1212			:30		INIVI	'	<b>Q</b> 000.00
Table   Tabl	Stall Date Lite Date Trocksalls						1	\$300.00
Start Date   Control   Substitut   Subst				:30		NIVI	'	\$300.00
26 KGMB 07/23/12   07/23/12   Jeopardy   Spots/Week   S	Start Date Lite Date						4	<b>\$</b> 05.00
Start Date   End Date   Weekdays   Spots/Week   Spots/Week   O7/23/12   O7/29/12   Tu Insider   Start Date   End Date   Weekdays   Start Date   End Date   Weekdays   O7/23/12   O7/29/12   Tu Insider   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   O7/23/12   O7/29/12   Tu Insider   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start Date   End Date   Start Date				:30		NIVI	ŀ	φ93.00
27 KGMB 07/24/12 07/24/12 Jeopardy	Start Date Line Date							<b>#</b> 05.00
Start Date   Control   C	27 KGMB 07/24/12 07/24/12 Jeopardy I			:30		NM	1	\$95.00
28 KGMB 07/25/12   07/25/12   Jeopardy	Start Date End Date Weekdays Spots/Week							
Name	Week. 07/23/12 07/23/12 =			:30		NM	1	\$95.00
Week:         07/23/12         07/29/12        1         1         \$99.00           29 KGMB 07/25/12 O7/25/12 VOT/25/12 VOT/	Start Date End Date Weekdays Spots/Week	Rate				ŀ		
29 KGMB 07/25/12 07/25/12 W HI News NOW at 5p Spots/Week Week 107/23/12 07/29/12 -1 1 \$485.00 \$20 \$30 \$30 \$30 \$30 \$30 \$30 \$30 \$30 \$30 \$3	Week: 07/23/12 07/29/121 1			-30		NM	1	\$485.00
Week: 07/23/12 bit Date view (07/23/12)         Visit Date view (07/23/12)         Fend Date view (07/23/12)         Fend Date view (07/23/12)         Weekdays view (07/23/12)         Spots/Week view (07/23/12)         Rate view (07/23/12)         NM         1         \$485.00           31 KGMB 07/24/12 07/24/12 07/24/12 07/24/12 07/24/12 07/24/12 07/24/12 07/24/12 07/29/12 07/29/12 07/29/12 07/29/12 07/29/12 07/26/12 07/29/12 07/26/12 07/26/12 07/26/12 07/26/12 07/26/12 07/26/12 07/26/12 07/26/12 07/26/12 07/26/12 07/26/12 07/26/12 07/26/12 07/26/12 07/29/12 07/26/12 07/29/12 07	25 Home transfer and the second secon	•		.50				
30 KGMB 07/27/12 07/27/12 F HI News NOW at 5p Start Date Weekdays O7/29/121 1 1 5310.00  31 KGMB 07/24/12 07/24/12 Tu Insider Start Date Weekdays O7/29/12 Tu Insider Start Date Week: 07/23/12 07/29/12 Th HI News NOW at 10p Start Date Weekdays O7/29/12 07/29/12 Th HI News NOW at 10p Start Date Weekdays O7/29/12 Th HI News NOW at 10p Start Date Weekdays O7/29/12 07/29/12 07/29/12 Th HI News NOW at 10p Start Date Weekdays O7/29/12 07/29/12 Th HI News NOW at 10p Start Date Weekdays O7/29/12 07/29/12 Th HI News NOW at 10p Start Date Weekdays O7/29/12 07/29/12 Th HI News NOW at 10p Start Date Weekdays Spots/Week Start Date Weekdays O7/29/12 Th HI News NOW at 10p Start Date Weekdays Spots/Week Start Date S	Start Date Elia Date							#40E 00
Start Date Week: 07/23/12         Veek: 07/23/12 vor/24/12 v	30 KGMB 07/27/12 07/27/12 F HI News NOW at 5p	•		:30		NM	1	\$485.00
Week: 07/23/12         Ur29/12         Tunsider         630p-7p         :30         NM         1         \$310.00           Start Date Week 07/29/12         Weekdays O7/29/12         Th HI News NOW at 10p Start Date Weekdays Spots/Week         10p-1035p Rate Start Date Weekdays Spots/Week         Totals         43         \$1,105.00           *Tax 1 Note: General Excise Tax 4.712%         Totals         43         \$15,105.00           *Tax 1 Note: General Excise Tax 4.712%         Totals         Total           06/25/12 -07/29/12         41         \$14,770.00         \$12,554.50         \$591.57         \$13,146.07           07/30/12 -08/03/12         2         \$335.00         \$284.75         \$13.42         \$298.17           07/30/12 -08/03/12         2         \$335.00         \$12,839.25         \$604.99         \$13,444.24	Start Date Life Date							
Note   Start Date   Note: General   Excise Tax 4.712%   Spots/Week   \$1,105.00	VVECK. OTIZOTIZ OTIZOTIZ			:30		NM	1	\$310.00
Week: 07/23/12         07/29/12         -1 1         \$310.00           32 KGMB 07/26/12 07/26/12 Th HI News NOW at 10p Start Date Week: 07/23/12         10p-1035p Rate \$1,105.00         10p-1035p         30         NM         1 \$1,105.00           *Tax 1 Note: General Excise Tax 4.712%         Totals         43 \$15,105.00           *Time Period         # of Spots Gross Amount Net Amount *Tax 1         Total           06/25/12 -07/29/12 41 \$14,770.00 \$12,554.50 \$591.57         \$13,146.07           07/30/12 -08/03/12 2 \$335.00 \$284.75 \$13.42         \$298.17	31 (Clair C172-17)	Rate				1		
32 KGMB 07/26/12 07/26/12 Th HI News NOW at 10p 10p-1030	Week: 07/23/12 07/29/12 -1 1			-20		NM	1	\$1,105.00
Week:         O7/23/12         O7/29/12         Vector of the prior of t	02 10112 01120 12			.30				
*Tax 1 Note: General Excise Tax 4.712%  Totals  Totals  Total  Time Period # of Spots Gross Amount Net Amount *Tax 1 Total  06/25/12 -07/29/12 41 \$14,770.00 \$12,554.50 \$591.57 \$13,146.07  07/30/12 -08/03/12 2 \$335.00 \$284.75 \$13.42 \$298.17	Start Date Chief President							
Time Period         # of Spots         Gross Amount         Net Amount         *Tax 1         Total           06/25/12 -07/29/12         41         \$14,770.00         \$12,554.50         \$591.57         \$13,146.07           07/30/12 -08/03/12         2         \$335.00         \$284.75         \$13.42         \$298.17           ***T 405.00         ***T 405.00         ***13.839.25         ***604.99         \$13,444.24				Tot	als		43	\$15,105.00
06/25/12 -07/29/12     41     \$14,770.00     \$12,554.50     \$591.57     \$13,146.07       07/30/12 -08/03/12     2     \$335.00     \$284.75     \$13.42     \$298.17       \$13,444.24		Net Amount	*Tax 1			Total		
07/30/12 -08/03/12 2 \$335.00 \$284.75 \$13.42 \$298.17 07/30/12 -08/03/12 2 \$335.00 \$13.830.25 \$604.99 \$13,444.24	Time r criod	\$12,554.50	\$591.57		\$1			
\$13,444.24	00/25/12		\$13.42				ı	
	07/30/12 -00/00/12 -	\$12,839.25	\$604.99		\$1	3,444.24		

Signature:	Date:
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(\* Line Transactions: N = New, E = Edited, D = Deleted)

( Line Hanadctions, IN - INCW, E - Edited, D - Detect)

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KGMB
420 Waiakamilo Road
Suite 205

Honolulu, HI 96817 (808) 847-3246

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

	Contract / Rev	ision	7	Alt Order#		
	773575	1				
Product						
National: July 30, 2012 -						
Contract Dates	Estimate #		ļ			
07/30/12 - 08/05/12	11171		┙			
Advertiser			Original Date / Revision			
Pacific Resource Partnership				08/02/12 / 08/02/1		
	Billing Cycle	Billing	Cale	endar	Cash/Trade	
	EOM/EOC	Broadcast  Account Execution Cheryl Oncea			Cash	
	Station			xecutive	Sales Office	
	KGMB			cea	Honolulu-Local	
	Special Hand	lling				
	Demographic	2				
	Adults 25-54					
	IDB#	Adver	tise	r Code	Product Code	
	Agency Ref			Advertise	r Ref	

		Sector		Tota	ıls
and the Committee	Start/End Time	Spots/ Days Length Week R	tate Type Sp	ots	Amount
*Line Ch Start Date End Date Description  1 KGMB 07/30/12 08/03/12 HI News: Sunrise 6-7a	6a-7a	:30	NM	4	\$1,200.00
1 KGMB 07/30/12 08/03/12 HI News: Sunrise 6-7a Start Date End Date Weekdays Spots/Week	Rate		l		
Week: 07/30/12 08/05/12 111-1 4	\$300.00		NM	2	\$600.00
2 KGMB 07/31/12 08/02/12 HI News: Sunrise 7-8a	7a-8a Rate	:30	,	-	
Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/12         08/05/12         -1-1         2	\$300.00				
VVEER. 07/30/12 30/30/12	10a-11a	:30	NM	1	\$95.00
3 KGMB 07/30/12 07/30/12 Price Is Right Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/30/12 08/05/12 1 1	\$95.00	:30	NM	1	\$75.00
4 KGMB 08/03/12 08/03/12 Y&R Stat Pate Fad Date Weekdays Spots/Week	1p-2p <u>Rate</u>	.50		•	
Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/12         08/05/12        1         1	\$75.00			0	\$0.00
E 5 KGMB 08/02/12 08/02/12 The Talk	2p-3p	:30	NM	U	Ψ0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$35.00				
Week: 07/30/12 08/05/12 ===1===	Start/End Time	VVECKOUYS LUTISHIE	Rate Type		
Spot Ch Date Range Description 1 KGMB 07/30/12-08/05/12 The Talk	2p-3p	Th :30 \$3	35.00 NM		
Credited		:30	NM	2	\$190.00
6 KGMB 07/30/12 08/01/12 Jeopardy II	4p-430p <u>Rate</u>	.30			
Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/12         08/05/12         1-1         2	\$95.00			_	****
7 KGMB 07/31/12 08/03/12 Jeopardy I	430p-5p	:30	NM	3	\$285.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$95.00				
Week: 07/30/12 08/05/12 -1-11 3	5p-530p	:30	NM	2	\$970.00
8 KGMB 08/01/12 08/03/12 W/F HI News NOW at 5p	- · · · · · · · · · · · · · · · · · · ·				
Start Date         End Date         Weekdays         Spots/week           Week:         07/30/12         08/05/12        1-1         2	\$485.00		NM	1	\$720.00
0 KCMB 07/30/12 07/30/12 M HI News NOW at 6p	6p-630p	:30	INIV	'	<b>4.20</b> .00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$720.00				
Week: 07/30/12 08/05/12 15555	5p-530p	:30	NM	1	\$345.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/30/12 08/05/121- 1	\$345.00		•		

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<b>●</b> KGMB	KGMB 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246
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	Contract / Revision 773575 /	Alt Order #
Contract Dates 07/30/12 - 08/05/12	Product National: July 30, 2012	Estimate # - 11171
Advertiser Pacific Resource Part	<u>-</u>	ginal Date / Revision 8/02/12 / 08/02/12

			Spots	s/		Tota	als_
*Line Ch Start Date End Date	Description	Start/End Time	Days Length Weel		Type Spo	ts	Amount
	Veekdays Spots/Week M-F Insider	<u>Rate</u> 630p-7p	:30		NM	5	\$1,540.00
Start Date         End Date         V           Week:         07/30/12         08/05/12         1           Spot         Ch         Date Range	Veekdays 1111 5 Description M-F Insider	<u>Rate</u> \$310.00 <u>Start/End Time</u> 630p-7p	Weekdays Length	<u>Rate</u> \$310.00	<u>Type</u> NM		
3 KGMB 07/30/12-08/05/12 See MG 11.6 6 KGMB 07/30/12-08/03/12 MG for 11.3 08/01		5a-8a	MTuWThF :30	\$300.00	NM		
12 KGMB 07/30/12 07/30/12 Start Date End Date V	2 1/2 Men/Mike & Molly Veekdays Spots/Week	8p-9p <u>Rate</u> \$860.00	:30		NM	1	\$860.00
13 KGMB 08/01/12 08/01/12 Start Date End Date	Criminal Minds  Neekdays Spots/Week	8p-9p <u>Rate</u> \$1,035.00	:30		NM	1	\$1,035.00
14 KGMB 08/02/12 08/02/12 Start Date End Date	Big Bang/Rules <u>Weekdays</u> <u>Spots/Week</u>	7p-8p	:30		MM	1	\$1,055.00
15 KGMB 08/05/12 08/05/12 Start Date End Date	60 Minutes  Weekdays Spots/Week	6p-7p	:30		NM	1	\$800.00
16 KGMB 08/02/12 08/02/12 Start Date End Date	Th Hi News NOW at 10p Weekdays Spots/Week	10p-1035p	:30		NM	1	\$1,105.00
17 KGMB 07/31/12 07/31/12 Start Date End Date			:30		NM	1	\$210.00
18 KGMB 07/30/12 08/03/12 Start Date End Date		1235a-105a <u>Kate</u> \$20.00	:30		NM	1	\$20.00
*Tax 1 Note: General Excise Ta	x 4.712%			otals	<b></b>	29	\$11,105.00
Time Period # of Sp		Net Amount	*Tax 1		Total		
07/30/12 -08/05/12	29 \$11,105.00	\$9,439.25	\$444.78		\$9,884.03		
Totals	29 \$11,105.00	\$9,439.25	\$444.78		\$9,884.03		

Signature:	Date:	

**KGMB** KGMB 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

\*Line Ch Start Date End Date Description

End Date

08/12/12

\*Tax 1 Note: General Excise Tax 4.712%

KGMB 08/06/12

Start Date

Week: 08/06/12

07/30/12 -08/06/12

Time Period

Totals

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 **Denver, CO 80203** 

08/06/12 M-F HI News NOW at 6p

**Weekdays** 

M----

1

# of Spots

Spots/Week

1

**Gross Amount** 

\$830.00

\$830.00

			Contract / Re 804384	vision /	Alt Order	#
Produ			l			
Makeg	good for M	onday 8/				
Contra	ct Dates		Estimate #			j
08/06/	12 - 08/06/	12				- (Davision
Adver					Original Dat	/ 08/02/12
Pacifi	c Resourc	e Partnei			08/02/12	
			Billing Cycle		Calendar	Cash/Trade Cash
			EOM/EOC	Broad		1
			Station		nt Executive	Sales Office Honolulu-Local
			KGMB		Oncea	Honolulu-Local
			Special Han	dling		
			Demographi	c		
			Adults 25-54	1		
			IDB#	Adver	tiser Code	Product Code
				1		
			Agency Ref		Advertis	ser Ref
			Spots/		Tura Spa	Totals ots Amount
Start/End Time	Days	Length	Week	Rate	Type Spo	1 \$830.00
6p-630p <u>Rate</u> \$830.00		:30			NM	1 \$630.00
			Totals			1 \$830.00
Net Amount	*Tax 1				Total	
\$705.50	\$33.24				\$738.74	
\$705.50	\$33.24	ŀ			\$738.74	

Signature: Date:
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(\* Line Transactions: N = New, E = Edited, D = Deleted)

( LINE FIGURE OF SECTION OF SECTI

\$8,909.42

#### CONTRACT

**KGMB** KGMB 420 Waiakamilo Road Suite 205

Honolulu, HI 96817 (808) 847-3246

nd:

otals

Media Strategies & Research 1580 Lincoln Street Suite 510 **Denver, CO 80203** 

11

\$10,010.00

Contract / Rev	ision		Alt Order #	
805268	1	1		
L				
40 2042				
Estimate #				
11567				
		<u>Qri</u>	ginal Date /	
Advertiser Pacific Resource Partnership				/ 08/06/12
	Billing Calendar			Cash/Trade
	Broadcast Account Executive Cheryl Oncea			Cash
			xecutive	Sales Office
I——				Honolulu-Local
			<del></del>	
Special Hand	lling			
Demographic				
Adults 25-54				
	Γ			
	ļ			ł
1004	Adver	tica	r Code	Product Code
IDB#	Auvei	use	Code	1 100001
	1			<u> </u>
Agency Ref			Advertise	r Keī
	805268  ug. 10, 2012  Estimate # 11567  ship  Billing Cycle EOM/EOC Station KGMB Special Hand Demographic Adults 25-54	Estimate # 11567  ship  Billing Cycle Billing EOM/EOC Broade Station Accou KGMB Cheryl Special Handling  Demographic Adults 25-54	Billing Cycle EOM/EOC Station KGMB Demographic Adults 25-54  Billing Cycle Broadcast Cheryl On Special Handling Account E Advertise	Billing Cycle EOM/EOC Station KGMB Demographic Adults 25-54  Billing Cycle Billing Calendar Broadcast Cheryl Oncea  Demographic Adults 25-54

			Spots/			Tota	ls_
and the Carl Data Description	Start/End Time	Davs L	ength Week	Rate	Type Spo	ts	Amount
Line Ch Start Date End Date Description  1 KGMB 08/08/12 08/10/12 HI News: Sunrise 5-6a	5a-6a		:30		NM	2	\$600.00
1 KGMB 08/08/12 08/10/12 HI News: Sunrise 5-6a Start Date End Date Weekdays Spots/Week	Rate				l l		
Week: 08/06/12 08/12/121-1 2	\$300.00	·····				4	\$300.00
2 KGMB 08/09/12 08/09/12 HI News: Sunrise 6-7a	6a-7a		:30		NM	1	\$300.00
Start Date	<u>Rate</u> \$300.00						
Week: 08/06/12 08/12/121 1	7a-8a		:30		NM	1	\$300.00
3 KGMB 08/07/12 08/07/12 HI News: Sunrise 7-8a Start Date End Date Weekdays Spots/Week	7a-oa Rate		,		İ		
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12         -1         1	\$300.00						\$195.00
4 KGMB 08/09/12 08/09/12 Jeopardy II	4p-430p		:30		NM	1	\$195.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$195.00						
Week: 08/06/12 08/12/12 1111	430p-5p		:30		NM	1	\$195.00
5 KGMB 08/08/12 08/08/12 Jeopardy I Start Date End Date Weekdays Spots/Week	430p-5p Rate						
Start Date         End Date         Weekdays         Spois/Week           Week: 08/06/12         08/12/12        1         1	\$195.00						#4 000 00
6 KGMB 08/10/12 08/10/12 F HI News NOW at 5p	5p-530p		:30		NM	1	\$1,000.00
Start Date	<u>Rate</u> \$1,000.00						
Week: 08/06/12 08/12/121 1	9p-10p		:30		NM	1	\$5,000.00
7 KGMB 08/06/12 08/06/12 Hawaii Five-O Start Date End Date Weekdays Spots/Week							
Start Date         End Date         Weekdays         Spots/Week           Week: 08/06/12         08/12/12         1         1	\$5,000.00						\$2,210.00
8 KGMB 08/07/12 08/10/12 Tu/F HI News NOW at 10p	10p-1035p		:30		NM	2	\$2,210.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$1,105.00						
Week: 08/06/12 08/12/12 -11 2			:30		NM	1	\$210.00
i 9 KGMB 08/08/12 08/08/12 LateShow wDavid Letterm	Rate		.00				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121 1	\$210.00						
Tax 1 Note: General Excise Tax 4.712%			Tota	als		11	\$10,010.00
	Net Amount	*Tax 1			Total		
ime Period ", or opera	\$8,508.50	\$400.92			\$8,909.42		
7/30/12 -08/10/12 11 \$10,010.00	\$6,506.50	\$400.02			\$8,909.42		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

\$8,508.50

\$400.92

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KGMB 420 Waiakamilo Road

Suite 205 Honolulu, HI 96817 (808) 847-3246

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 **Denver, CO 80203** 

	Contract / Rev	rision		Alt Order#			
	773576	1					
Product					'		
National: Aug. 6, 2012 - A	ug. 11, 2012						
Contract Dates	Estimate #		- 1				
08/06/12 - 08/11/12	11172						
Advertiser			<u>Ori</u>	ginal Date			
Pacific Resource Partnership			0	8/02/12	/ 08/02/12		
L	Billing Cycle	Billing Calendar			Cash/Trade		
	EOM/EOC	Broadcast Account Executive Cheryl Oncea			Cash		
	Station			xecutive	Sales Office		
•	KGMB			cea	Honolulu-Local		
	Special Hand	iling					
	Demographic	!					
	Adults 25-54						
	IDB#	Adver	tise	Code	Product Code		
	Agency Ref	<u> </u>		Advertise	r Ref		

		Spo	ts/		Tota	als_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee		Type Sp	oots	Amount
1 KGMB 08/06/12 08/10/12 HI News: Sunrise 5-6a	5a-6a	:30		NM	5	\$1,075.00
Start Date End Date Weekdays Spots/Week	Rate			1		
Week: 08/06/12 08/12/12 11111 5	\$215.00	:30		NM	5	\$1,500.00
2 KGMB 08/06/12 08/10/12 HI News: Sunrise 6-7a	6a-7a Rat <u>e</u>	.30				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 11111 5	\$300.00				_	
3 KGMB 08/06/12 08/10/12 HI News: Sunrise 7-8a	7a-8a	:30		NM	5	\$1,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$300.00					
Week: 08/06/12 06/12/12 11111	8a-10a	:30		NM	10	\$550.00
4 KGMB 08/06/12 08/10/12 CBS This Morning Start Date End Date Weekdays Spots/Week	Rate			•		
Week: 08/06/12 08/12/12 22222 10	\$55.00			NM	1	\$35.00
5 KGMB 08/11/12 08/11/12 CBS This Morning Saturda	y 5a-7a	:30		NIVI	'	ψ55.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$35.00					
VVeek: 06/06/12 06/12/12 2	10a-11a	:30		NM	5	\$475.00
6 KGMB 08/06/12 08/10/12 Price Is Right Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			İ		
Week: 08/06/12 08/12/12 11111 5	\$95.00	:30		NM	2	\$150.00
7 KGMB 08/07/12 08/09/12 Let's Make A Deal	12p-1p Ra <u>te</u>	:30			_	•
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/12 -1-1 2	\$75.00					
8 KGMB 08/06/12 08/10/12 Y&R	1p-2p	:30		NM	5	\$375.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$75.00			1		
Week: 08/06/12 08/12/12 11111 5		:30		NM	1	\$35.00
E 9 KGMB 08/08/12 08/10/12 The Talk Start Date End Date Weekdays Spots/Week	2p-3p Rate			1		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/06/12 08/12/121-1 2	\$35.00		Rate	Type		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	\$35.00	NM		
1 KGMB 08/06/12-08/12/12 The Talk	2p-3p	,				
10 KGMB 08/06/12 08/10/12 Jeopardy II	4p-430p	:30		NM	5	\$475.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 08/06/12 08/12/12 111111 5	\$95.00					

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**EXEMB** 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

Alt Order # Contract / Revision 773576 Estimate # Product **Contract Dates** National: Aug. 6, 2012 -11172 08/06/12 - 08/11/12 Original Date / Revision Advertiser / 08/02/12 08/02/12 Pacific Resource Partner:

	L					
			Spots/		Tota	s
Charles End Date Description	Start/End Tin	ne Days Length	Week Rate	Type Spots	3	Amount
ine Ch Start Date End Date Description  Start Date End Date Weekdays Spo	ts/Week Rate				_	
Start Date Life Date 110	430p-5p	:3	0	NM	7	\$665.00
Start Date Fnd Date Weekdays Spo	ts/Week Rate					
Veek: 08/06/12 08/12/12 21112	7 \$95.00		^	NM	5	\$2,425.00
12 KGMB 08/06/12 08/10/12 M-F HI News NO		:3	U		_	
Start Date Life Date 1100 August 21	<u>sts/Week</u> <u>Rate</u> 5 \$485.00					
WEEK. OUTOUTE COTTENTS	W at 6p 6p-630p	:3	0	NM	5	\$3,600.00
	ots/Week Rate			i i		
Veek: 08/06/12 08/12/12 11111	5 \$720.00		30	NM	10	\$3,100.00
14 KGMB 08/06/12 08/10/12 M-F Insider	630p-7p	: · · · · · · · · · · · · · · · · · · ·	30			
Start Date Life Date Tree-	<u>ots/Week</u> <u>Rate</u> 10 \$310.00					
/YEEK. 00/00/12 00/12/10			30	NM	1	\$1,030.00
	ots/Week Rate					
Week: 08/06/12 08/12/12 1	1 \$1,030.00			NM	1	\$1,265.00
16 KGMB 08/07/12 08/07/12 NCIS	7p-8p	:	30	13111	·	• •
Start Date End Date Weekdays Sp	ots/Week Rate 1 \$1,265.00					
/veek. 06/06/12	8p-9p	:	30	NM	1	\$1,035.00
17 KGMB 08/08/12 08/08/12 Criminal Minds Start Date End Date Weekdays Sp	ots/Week Rate					
Week: 08/06/12 08/12/121	1 \$1,035.00			NM	1	\$1,290.00
18 KGMB 08/09/12 08/09/12 The Mentalist	9p-10p	:	30	(414)	•	<b>V</b> 11, <b>2</b> 00101
Start Date End Date Weekdays Sp	ots/Week Rate 1 \$1,290.00					
Week. Ub/Ub/12 Ub/12/12 = Description	Start/End Ti	me Weekdays	ength Rate	<u>Type</u>		
Spot Ch Date Range Description  1 KGMB 08/06/12-08/12/12 The Mentalist	9p-10p	Th	:30 <del>\$1,290.00</del>	NM		
See MG 18.2		Th	:30 \$1,290.00	NM		
2 KGMB 08/09/12-08/09/12 Person of Interes	est 9p-10p		,00			
→ MG for 18.1 08/09  → → → → → → → → → → → → → → → → → → →	9-10p		:30	NM	1	\$840.00
19 KGMB 08/10/12 08/10/12 Blue Bloods Start Date End Date Weekdays Si	oots/Week Rate					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 08/06/12 08/12/121	1 \$840.00				5	\$5,525.00
20 KGMB 08/06/12 08/10/12 M-F HI News N	OW at 10p 10p-1035p		:30	NM	3	Ψ0,020.00
Start Date End Date Weekdays S	<u>pots/Week</u> <u>Rate</u> 5 \$1,105.00					
Week: 08/06/12 08/12/12 11111		n	:30	NM	5	\$1,050.00
21 1001112 00100112	vid Letterman 1035p-1135 pots/Week Rate	۲				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 08/06/12 08/12/12 111111	5 \$210.00			NM	1	\$260.00
22 KGMB 08/06/12 08/11/12 HI News: Sunri	se 5-8a 5a-8a		:30	NIVI	1	Ψ200.0
Start Date End Date Weekdays S	pots/Week Rate 1 \$260.00					
Week: 08/06/12 08/12/12 M	1 \$200.00		Totals		87	\$28,255.0
Tax 1 Note: General Excise Tax 4.712%		ه جسیر	1 Ulais	Total		
Fime Period # of Spots Gross Ar	mount Net Amoun					
07/30/12 -08/11/12 87 \$28,2	55.00 \$24,016.75	\$1,131.67		\$25,148.42		
07750712 00711712	55.00 \$24,016.75	\$1,131.67		\$25,148.42		
Totals 87 \$28,2	Q0.00 <del>Q</del> =.,					

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Advertiser Ref

#### CONTRACT

KHNL 420 Waiakamilo Road

**KHNL** Suite 205 Honolulu, HI 96817 (808) 847-3246

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

1	Contract / Rev	ision		Alt Order #	
	803143	1			
Product	ug 44 2042 /	V44381	cerl	``	
National: July 31, 2012 - A				7	
Contract Dates	Estimate #				
07/31/12 - 08/11/12	11506				
Advertiser			Ori	iginal Date /	
Pacific Resource Partner	ship		0	7/31/12	/ 07/31/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	Broadcast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	KHNL	Cheryl	On	cea	Honolulu-Local
	Special Hand	ling			
	Demographic				
	Adults 25-54				
	IDB#	Advert	ise	r Code	Product Code
	1	1			

Agency Ref

		Spots/	<u> </u>	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 KHNL 08/01/12 08/03/12 Hawaii News Now: Sunrise    Start Date   End Date   Weekdays   Spots/Week	6a-7a <u>Rate</u> \$250.00	:30	NM 3	·
N 2 KHNL 08/01/12 08/10/12 NBC Today Show   Start Date   End Date   Weekdays   Spots/Week	7a-9a <u>Rate</u> \$360.00 \$360.00	:30	NM 4	• 1, 1
N 3 KHNL 08/01/12 08/01/12 Olympic Weekday Daytime  Start Date	9a-4p <u>Rate</u> \$750.00	:30	NM 1	
N 4 KHNL 08/02/12 08/02/12 Olympic Weekday Daytime  Start Date	9a-4p <u>Rate</u> \$750.00	:30	NM 1	
N 5 KHNL 08/03/12 08/03/12 Olympic Weekday Daytime  Start Date	9a-4p <u>Rate</u> \$750.00	:30	NM 1	
D 6 KHNL 08/01/12 08/01/12 Hi News Now at Five	5p-530p	:30	NM C	
N 7 KHNL 08/05/12 08/05/12 Hi News Now at Five  Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/121 1	5p-530p <u>Rate</u> \$125.00	:30	NM 1	•
N 8 KHNL 08/01/12 08/08/12 The Olympic Zone  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/121-1 2  Week: 08/06/12 08/12/12 1-1 2	530p-6p <u>Rate</u> \$485.00 \$485.00	:30		\$1,940.00
N 9 KHNL 08/04/12 08/04/12 The Olympic Zone  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/121- 1	530p-6p <u>Rate</u> \$485.00	:30		1 \$485.00
N 10 KHNL 08/01/12 08/01/12 Olympic Prime  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/121 1	6p-10p <u>Rate</u> \$8,700.00	:30		1 \$8,700.00
N 11 KHNL 08/02/12 08/02/12 Olympic Prime Start Date End Date Weekdays Spots/Week	6p-10p <u>Rate</u>	:30	NM	1 \$8,700.00

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	Contract / Revision 803143 /	Ait Order #
Contract Dates 07/31/12 - 08/11/12	Product National: July 31, 2	Estimate # 2012 - <b>11506</b>
Advertiser  Pacific Persurce Part	ner	Original Date / Revision 07/31/12 / 07/31/12

			Spots/			Tot	als_
*Line Ch Start Date End Date Description	Start/End Time	Days Len	gth Week	Rate	Type S	oots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/12         08/05/12        1         1	<u>Rate</u> \$8,700.00						** 700.00
V       12       KHNL       08/05/12       08/05/12       Olympic Prime         Start Date       End Date       Weekdays       Spots/Week         Week:       07/30/12       08/05/12      1       1	6p-10p <u>Rate</u> \$8,700.00		:30		NM	1	\$8,700.00
Veek. 57/35/12         V 13 KHNL 08/01/12       08/03/12       Hi News Now at Ten W-F         Start Date Week: 07/30/12       End Date 08/05/12       Weekdays -111       Spots/Week         Week: 07/30/12       08/05/12      111       3	10p-1035p <u>Rate</u> \$965.00		:30		MM	3	\$2,895.00
Veek:       07/30/12       08/04/12       Hi News Now at Ten Sa         Start Date       End Date       Weekdays       Spots/Week         Week:       07/30/12       08/05/12      1-       1	10p-1035p <u>Rate</u> \$965.00		:30		MM	1	\$965.00
\ 15 KHNL 08/05/12 08/05/12 Hi News Now at Ten Su	10p-1035p <u>Rate</u> \$840.00		:30		MM	1	\$840.00
Tax 1 Note: General Excise Tax 4.712%			Totals	S		24	\$37,790.00
Fime Period # of Spots Gross Amount	Net Amount	*Tax 1			Tota	l <b>i</b>	
)7/30/12 -08/08/12 24 \$37,790.00	\$32,121.50	\$1,513.57		(	33,635.0	7 <b>-</b>	
Totals 24 \$37,790.00	\$32,121.50	\$1,513.57			33,635.0	7	

!
e

**KHNL** ME KHNL 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

ınd:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

	Contract / Rev	ision	1	Alt Order#		
		/				
Product						
National: Aug. 6, 2012 - A	ug. 11, 2012					
Contract Dates	Estimate #					
08/06/12 - 08/10/12	11567					
Advertiser			Orio	inal Date /		
Pacific Resource Partne	rship		0	0,00,	08/06/12	
	Billing Cycle	Billing	Cale	endar	Cash/Trade	
	EOM/EOC	Broadcast Account Executive			Cash	
	Station				Sales Office	
	KHNL	Cheryl Oncea		cea	Honolulu-Local	
	Special Hand	ling				
	Demographic					
	Adults 25-54					
		1	_			
					į	
	IDB#	Adver	tiser	Code	Product Code	
				<del></del>		
	Agency Ref	<u> </u>		Advertise	Ref	

		Spots/		Totals
or an an Anna Data Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
*Line Ch Start Date End Date Description  1 1 KHNL 08/09/12 08/09/12 Olympic Weekday Daytime  Start Date End Date Weekdays Spots/Week  Week: 08/06/12 08/12/121 1		:30	NM. 1	\$750.00
2 KHNL 08/10/12 08/10/12 Olympic Weekday Daytime   Start Date   End Date   Weekdays   Spots/Week    1   1	9a-4p <u>Rate</u> \$750.00	:30	NM 1	\$750.00 \$1,500.00
Tax 1 Note: General Excise Tax 4.712%		Totals	2	\$1,500.00
ime Period # of Spots Gross Amount	Net Amount	*Tax 1	Total	
0 01 500 00	\$1,275.00	\$60.08	\$1,335.08	
17/30/12 -08/10/12 2 \$1,500.00 otals 2 \$1,500.00	\$1,275.00	\$60.08	\$1,335.08	

Signature:	Date:	

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Totals

**Totals** 

\$18,824.60

## CONTRACT

KHNL 420 Waiakamilo Road Suite 205 Honolulu, HI 96817 (808) 847-3246

And:

Media Strategies & Research 1580 Lincoln Street Suite 510 Denver, CO 80203

	Contract / Rev	/ision	Alt Ord	ier#	
	773572	/			
Product					
National: Aug. 6, 2012 -	Aug. 11, 2012				
Contract Dates	Estimate #		1		
08/06/12 - 08/11/12	11172				
Advertiser			Original D	Date / Revision	
Pacific Resource Partr	ership		08/02/1	2 / 08/02/12	
	Billing Cycle	Billing	Calendar	Cash/Trade	2
	EOM/EOC	Broadcast Account Executive		Cash	
	Station			ve Sales Offic	e
	KHNL	Chad I	Kagawa	Honolulu-L	ocal
	Special Hand	ling			
	Demographic				
	Adults 25-54	_			
	IDB#	Adver	tiser Code	Product Co	ode
	Agency Ref		Adve	rtiser Ref	

Spots/

*Line Ch Start Date End Date Desc	crintion	Start/End Time	Days Length	Week Rate	Type Spo	ts	Amount
	pic Weekday Daytime	9a-4p <u>Rate</u> \$750.00	:3	0	NM	1	\$750.00
1100K. 00700. 12		9a-4p <u>Rate</u> \$750.00	:3	0	NM	1	\$750.00
		9a-4p <u>Rate</u> \$750.00	:3	0	NM	1	\$750.00
110010. 00.00.12		9a-4p <u>Rate</u> \$750.00	:3	0	NM	1	\$750.00
110011. 001001.12		9a-4p <u>Rate</u> \$750.00	:3	0	NM	1	\$750.00
E 6 KHNL 08/08/12 08/08/12 Ente	rtainment Tonight ays Spots/Week	630p-7p <u>Rate</u> \$120.00 <u>Start/End Time</u> 630p-7p		ength <u>Rate</u> :30 \$120.00	NM <u>Type</u> <i>NM</i>	0	\$0.00
Credited	npic Prime ays Spots/Week	6p-10p Rate \$8,700.00	:	30	NM	1	\$8,700.00
		6p-10p <u>Rate</u> \$8,700.00	:	30	NM	7	\$8,700.00 \$21,150.00
*Tax 1 Note: General Excise Tax 4.71	2%			Totals	Total	1	<b>⊅</b> ∠1,150.00
Time Period # of Spots	Gross Amount	Net Amount	*Tax 1		\$18,824.60		
07/30/12 -08/10/12 7	\$21,150.00	\$17,977.50	\$847.10		\$10,024.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

\$17,977.50

\$21,150.00

\$847.10

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